



Pricing Structure and Tiers

Company Name: Espresso Consulting (Pty) Ltd

Product: QHawk Platform Pricing Sheet

Effective Date: 24 March 2025

Tier Name	Description	Cameras Included	Price Per Store/Month (ZAR)
Base Tier	Counter footfall count and queue management	1 camera	R2812.50
Back of House	Kitchen staff location and movement monitoring	1–2 cameras	R1312.50
Seating Area Tier	Table occupancy, dwell time, and cleanliness detection	1 camera	R1312.50

Volume Discount Table:

Apply a 10% discount for each additional block of 100 stores deployed, up to a max of 40%.

Number of Stores	Base Tier (R)	Back of House (R)	Seating Area (R)	Discount (%)
1–100	2812.50	1312.50	1312.50	0%
101–200	2531.25	1181,25	1181.25	10%
201–300	2250	1050	1050	20%
301–400	1968.75	918.75	918.75	30%
401+	1687.50	787.50	787.50	40%



Additional Information and Terms

Pricing Terms

- All pricing is monthly and per store
- Prices are in South African Rand (ZAR) and exclude VAT
- Annual inflation adjustments may apply based on AWS and cost base increases, with 60-day notice
- Payment due within 14 days of invoice

Implementation Details

- Base Tier includes counter footfall count and queue management
- Back of House supports kitchen staff location and movement monitoring
- Seating Area Tier provides table occupancy, dwell time, and cleanliness detection